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4th Ladybrand AV Convention Programme

Venue: My Housy, Ladybrand, for exceptional hospitality – 082 847 2103

**Yes, we are going to Ladybrand again and
EVERYONE is invited**

Friday 22nd September 2017

18h00 Meet and greet, Supper
Followed by Festival of International AVs (75 minutes)

Saturday 23rd

Early morning photoshoot opportunity, breakfast between 7h30 and 9h00
09h15 Charles Hulse (Emotion in AV – why and how with examples)
Reviews of delegates' AVs
12h30 Light Lunch
Reviews of delegates' AVs
International Showdown winners and
'Water' competition winners
16h30 Braai and kuier until late

Sunday 24th

Early morning photoshoot opportunity, breakfast between 7h30 and 9h00
09h15 Charles Hulse (Audio – the other half of AVs)
AV Makers AGM
Forum to discuss topical AV issues
12h30 Light Lunch and close of Convention

Delegates depart to attend (optionally) the official opening (16:30) of the PSSA Annual Congress at Photo ZA in the Rosebank Mall. Johannesburg.

Enquiries: Jeff Morris 082 840 5459
All bookings to: Liezel @ 082 847 2103 info@myhousy.co.za

Please book early. Only 15 delegates can be accommodated and six have confirmed already!



Venue and costs: My Housy Guesthouse (4 star accommodation, 5 star hospitality guaranteed!), Ladybrand, Eastern Free State Province

- Bed and breakfast single R450 per night en-suite
- Bed and breakfast per person sharing R325 per night en-suite
- (or make own accommodation arrangements)
- Your spouse/partner is welcome to join us on the same basis.



Convention fee per person for the weekend catering (excluding breakfast) R500 includes:
Friday evening – meet and greet supper
Saturday – midday light lunch and evening – traditional SA braai
Sunday – lunch before we all head off home
Bottomless tea/coffee/juice/peppermints on self-help basis through the weekend.

Total cost for double: B&B R325x2x2 + Convention R500x2 = R2300

Total cost for single: B&B R450x2 + Convention R500 = R1400

Bank details: FNB Ladybrand, account number 62465179747, for My Housy
Give your name and “AV Convention” as reference on deposit.

BYOB (bring your own booze, as they say in Oz) My Housy is not licensed. Mention special dietary needs when booking.

Bookings are essential as convention space is limited to 15 delegates. Please book accommodation and convention directly with Liezel – 051 924 1010 / 082 847 2103 / info@myhousy.co.za and pay by bank transfer.



What to bring:

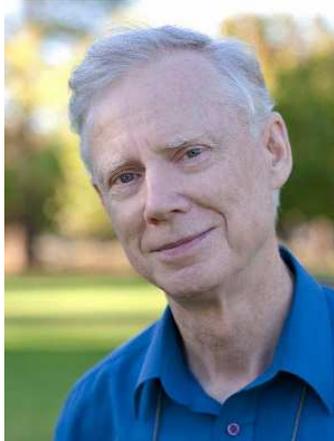
- Each delegate is asked to bring two of his/her own AVs for review and discussion.
- Come prepared to listen, learn and participate.
- There will be opportunity for photo excursions before breakfast and before supper for those who wish to capture the Eastern Free State landscapes.



What we will do:

- Learn from one of the best Australian AV makers
- Review each other's work (complete and in-progress)
- Watch inspirational national and international AVs.

Convention leader:



The convention leader is Charles Hulse FRPS AV-EFIAP AV-AAPS. His impressive CV is attached.

Charles will make two presentations, including some of his award-winning AVs, to be followed by discussions.

Charles Hulse.

My Housy is a 4 Star accredited guest house located in Ladybrand that consists of a beautifully restored Edwardian sandstone home, built circa 1910, that is set in a tranquil bird-filled garden and is also a National Monument. Ladybrand is located on the R64, about 125 km east of Bloemfontein and 12 km west of Maseru in Lesotho.

Accommodation is offered in three bedrooms in the main house, two bedrooms in a separate double-storey garden cottage as well another 17 rooms in our annex. The spacious and stylish bedrooms feature high ceilings and antiques. All rooms are en-suite with wifi, DSTV, bar fridge and Microwave oven.

Ladybrand is an easy 1½ -hour drive from Bloemfontein, 4½ hours from the Reef and a little longer from Pretoria.

V3 2017-03-02



Charles Hulse FRPS AV-EFIAP AV-AAPS

Charles has been making AVs since the late 1970s and was a founder member of the audio visual group “Third Image” which was initiated by Kay Gordon who was virtually responsible for the art form in Australia beginning its growth to the present. At that time the art was with slides and sound from LPs and tape recording.



With Ron Speed, President of APS, being presented with his AV-EFIAP.

In 1981 Charles became the first and only Australian to gain a Fellowship from the RPS for making AVs (FRPS). This followed his ARPS award in 1979 just a couple of years after he began making productions.

In 1992 Charles was a member of the organising committee for the APSCON held in the Barossa Valley, South Australia. At that convention he was responsible for the projection of the entire event and he also made a presentation of his AVs.

In 1993 Charles accepted the job as the first Director of the Adelaide AV Fest. As Director he was responsible for all aspects of the festival. His efforts from 1993 through to 1999 resulted in the festival being as highly regarded in the international AV world as it is today.

From 1979 onwards Charles became interested in entering AV festivals – State, national and international and in 1996 he was awarded an AV-AFIAP from FIAP - the first Australian to gain that honour.

In 2016 Charles was awarded the AV-EFIAP. He became the first person in the world to achieve that award after FIAP had increased the difficulty by requiring at least 50 acceptances, with at least 18 sequences in 10 countries and 20 salons. About 50% of his entries have gained awards at local, national and international levels including the best Australian entry three times at the Adelaide AV International. He has won Bronze, Silver and Gold medals in international events in Italy, Poland and the UK.

Throughout his AV career, Charles has been a judge at all levels of competition. He has twice judged the International 321 event and was the co-ordinating judge for the 2016 South African international “Water” AV salon.

In 2014 Charles made another 90-minute presentation of his work and methods at the APSCON held in Ballarat, Victoria. This was entitled “Emotion and Audio Visual Production” which reflected his interest and belief in that side of AV making.

Charles currently has about 80 productions to his name and has more AVs in the FIAP Permanent AV Collection than any other author. These are: Hillsborough, On the Ring of Fire, Writ in Water, Modern Life, Pele’s Kingdom, Irony, The Light, Only the Heart and For Freedom, He is still very active in AV making and continues to enter National and International festivals.