



LOWVELD PHOTOGRAPHIC CLUB

Proudly presents

First Lowveld National Salon for Audio Visuals



Presentation medium - Digital

PSSA Patronage "B" (2014/15)

Members of the Photographic Society of South Africa (PSSA), as well as all photographers residing in South Africa, are cordially invited to participate in this National AV Salon of Photography. The salon will be conducted within the requirements and practices as prescribed by PSSA.

Salon Director

Jacobus Aucamp APSSA

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CATEGORIES

Nature

Open

AWARDS

Nature Winner	PSSA Silver Medal
Runner up	Club Silver Medal

Open Winner	PSSA Silver Medal
Runner-up	Club Gold Medal

Certificates of Merit may be issued on the recommendation of the judges.

Please note: In order to present medals, a minimum of 10 audio Visuals per section must be entered. Where less than 10 audio visuals are entered, certificates will be issued.

ADJUDICATING PANEL

James Harris	APSSA
Anne de Oliviera	APSSA
Colyn Serfontein	LPSSA
Chris Daly	FPSSA APSSA (Vers.), AFIAP
Adri van Oudheusden	FPSSA APSSA (Vers.)

JUDGING

AVs will be adjudicated via "Remote Judging". The judges will receive screen calibration instructions, as well as the official PSSA test calibration application to ensure uniformity in the presentation of Audio Visuals. The top 25-30% of entries in each section will be granted acceptance, unless judges collectively are of an opinion that the standard does not warrant such a percentage acceptance.

SALON CALENDAR

Closing date:	15 November 2014
Judging (Remotely):	22 November 2014
Finished by:	01 December 2014
Results mailed (not later than):	08 December 2014

CATEGORY DEFINITIONS:

By virtue of submitting an entry, the photographer certifies the work as his/her own. All images contributing to the final AV must be the original work of the photographer.

No clip art, digital art or photographs other than those made by the entrant may be used in whole or in part in any portion of the image.

Entrants may be requested to provide their original unaltered photos (RAW files) for confirmation of ownership and/or digital manipulation performed.

Images may only be manipulated as noted in individual category definitions.

1. NATURE DEFINITIONS

- a. NATURE photography is restricted to the use of the photographic process to depict observations from all branches of natural history, except anthropology and archaeology, in such a fashion that a well informed person will be able to identify the subject material and to certify as to its honest presentation.
- b. The story telling value of a photograph must be weighed more than the pictorial quality while maintaining high technical quality. Human elements shall not be present, except where those human elements are integral parts of the nature story such as nature subjects, like barn owls or storks, adapted to an environment modified by humans, or where those human elements are in situations depicting natural forces, like hurricanes or tidal waves. Scientific bands, scientific tags or radio collars on wild animals are permissible. Photographs of human created hybrid plants, cultivated plants, feral animals, domestic animals, or mounted specimens are ineligible, as is any form of manipulation that alters the truth of the photographic statement.
- c. No techniques that add, relocate, replace, or remove pictorial elements except by cropping are permitted. Techniques that enhance the presentation of the photograph without changing the nature story or the pictorial content, or without altering the content of the original scene, are permitted including HDR, focus stacking and dodging/burning.
- d. Stitched images are not permitted. All allowed adjustments must appear natural. Colour images can be converted to greyscale monochrome. Infrared images, either direct-captures or derivations, are not allowed.
- e. Images entered in Nature sections meeting the Nature Photography Definition above can have landscapes, geologic formations, weather phenomena, and extant organisms as the primary subject matter. This includes images taken with the subjects in controlled conditions, such as zoos, game farms, botanical gardens, aquariums and any enclosure where the subjects are totally dependent on man for food.

OPEN

- a. Photographers are encouraged to explore the photographic medium and to use it to communicate their own personal vision incorporating feeling, senses and imagination to the viewer. The photography is not restricted in any way, neither in subject matter nor manipulation during the taking or reproduction stages of the photography.
- b. All images contributing to the final AV must be the original work of the photographer. AVs with obvious copyright infringements will be disqualified.
- c. The use of archival third party images irrespective of its source, may be used **only** as documentary reference where it would have been impossible for the AV producer to have made the image himself.
- d. All third party images/music/sound recordings must be appropriately identified and credited on the entry form or separate document or may be credited in the AV.

DIGITAL MANIPULATION

Manipulation shall constitute any or all of the following modifications to the original image:

- a. Adding an element to the image that was not contained in the original capture;
- b. Removing an element from the image that was contained in the original capture;
- c. Moving or repositioning an element of the image that was contained in the original capture.

In the category Nature, manipulation is not allowed. In Open there are no restrictions whatsoever in the way authors choose to post-process an image.

The status quo remains for the following actions which are allowed and are not seen as manipulation:

- a. Correction of lens distortion, chromatic aberrations, purple fringing, lens vignette and vertical/horizontal perspective adjustments;
- b. Removal of dust spots or scratch marks from sensor or scanned images;
- c. Due to the limitation of digital sensors regarding dynamic range, the blending of different exposures of the same scene to broaden the dynamic range (e.g. HDR);
- d. Focus stacking to widen the depth of field especially in Macro photography.

In the case of Nature HDR, stitching for panoramas and focus stacking will not be considered as manipulation and may therefore be used provided that the end result is a faithful representation of the original scene.

CONDITIONS OF ENTRY:

Entrants may submit as many AVs as they want. The combined time of all the entrant's AVs may not exceed 15 minutes.

AVs may be sent via an Internet Transfer Service, such as WeTransfer, to aucampj64@gmail.com

OR

AVs may be submitted on CD or DVD to **P O Box 7438, Sonpark, Nelspruit, 1200**

Clubs and groups are encouraged to combine their entries and send their CD/DVD to the salon in one package and to make one payment to save postage, packing and bank charges.

AVs must be self-extracting .exe productions. Sequences requiring additional software or special settings will not be allowed.

AVs may be produced in 1024 px to 768 px (4:3 ratio) up to 1920 px x 1080 px (16:9 ratio).

Entry is open to single author AVs.

ENTRY FEES

The entry fee will be R35-00 per AV for PSSA members and R45-00 per AV for non-PSSA members. A CD/DVD disk containing the salon acceptances and winners may be ordered at an added cost of R50-00.

SUBMISSION AND PAYMENT OF ENTRIES

Only Internet payments or direct deposits will be accepted.

Account/name: Lowveld Photographic Club

Account no. 62304118145 (current)

Branch Code: 256405

Bank: First National Bank

Please use the following format as reference when doing an internet payment:

LFKAV Salon - Name Surname

Proof of payment must accompany your entry. Entries received with insufficient fees or without proof of payment will be rejected.

Entry form (excel identification sheet) must be fully completed and saved with your name, e.g.

Name Surname.xls

E-mail your entry form (with tracking number, if applicable) to aucampj64@gmail.com so that we can follow up on the arrival of your CD/DVD.

An acknowledgement of receipt of such entry will be e-mailed to the entrant. If no confirmation is received within three working days the participant should contact the Salon Director. Entries not received by the cut-off time will not be accepted.

No CDs/DVDs will be returned. Disks (where no permission was granted to distribute an author's AVs) will be destroyed after judging.

Lowveld Photography Club wishes you success with your entry!