



March 2014 Newsletter

Welcome to this Autumn edition

With the shortening of the days, and longer nights, comes the opportunity to settle down in the evenings in front of your PC or laptop, (with a glass of wine to hand) and open up the software for your next AV masterpiece !!

New Members

A very warm welcome to the following new members who will be entering the exciting new world of both enjoying and, of course, producing audio visuals.

Tim Cooke, Byron Cooke, Franz Jesche, Gill Fordyce, Denny McCann, Brenda Garth-Davis, Hennie du Plessis, Glen Fouche, Anne D'Olivera and Andre Norris.

Exchange with YPI Camera Club

This initiative has been highly successful. We have already reported on the showing of these sequences in the Cape.

PRETORIA

AV Makers SA combined their showing with a committee meeting, then the showing, and topped this off with a braai - now that is typically South African !



Thanks to Jeff Morris for hosting this at his home, and for the attached photo of some of the enthusiasts that gathered. The feedback was this was a wonderful way to get together, to network, and to even learn more about AVs.

JOHANNESBURG

In association with the Sandton Photographic Society, another successful screening was held. Not only were most of the overseas AVs screened, but also a selection of the SA ones which we sent to the UK, as part of this exchange.



Jeff led discussions on each and every sequence, and the participation from the audience was very pertinent and informative.

It must have been stimulating as well - Jeff signed up 9 new members for AV Makers that evening !

This encouraging email was received from Anne d'Oliviera (Deputy President of PSSA) and definitely warrants inclusion:

"Hi Jeff and Eric,

Thank you for keeping the spirit of AVs alive in South Africa. Last night's Sandton meeting, well attended, was an excellent inter-change of AVs and the time given for comments was welcome. The more we analyse AVs the better off we will be because there are points that everyone can learn from and also be inspired by.

Kind regards,

Anne"

Thank you, Anne !!

ARISING

In light of this enthusiastic response, we have again in association with the SPS club, organised a WORKSHOP at the same venue (St Mungo's Church) to take place on SATURDAY morning, 8 th March, from 9.00am till about 12.30. Details are in the attachment.

Adri, the PSSA AV Salon Cordinator, wrote about our Workshop as follows:

Dear Tom [Bayford] ,

It is just SO great to see such enthusiasm for Audio Visual (AV)! Perhaps this is the injection AV needs.

I trust that many people will respond and that you will have a very successful workshop.

Regards, Adri van Oudheusden FPSSA

Chairperson, Audio Visual Division, PSSA

*AV Salon Coordinator, PSSA FIAP Library Observer **Thank you Adri !!***

KNYSNA

Chatting to Arthur Fitt of the Knysna Photographic Society, it transpires that their club try to screen an AV at every Club evening. Besides the seekers of Gold awards for slides, their club obviously promotes the AV medium ! Well done !

In another initiative, I believe that Chris Daly (a master at AV production) will be leading an analysis of AV sequences from the club, and that a few of the YPI productions could be included in the programme. It will be interesting to discover how the overseas ones shape up against the local talent along the Garden Route.

A V Salons

A final reminder that the closing date for the Port Elizabeth International AV Salon is almost upon us - Closing date is 15 MARCH. Details on www.pssa.co.za .

AV Makers: "I can do it in 1" Exchange.

A fun competition - an exchange between members of AV Makers - South Africa, via the Internet. Details in the attachment.

C'mon guys - all of you, beginners or pros, give this a go !!!

Personality of the Month

This month we have selected LEN COUSINS, from the good old Free State.

It is Len and his wife that we have to thank for their incredible hospitality when they hosted the recent Cherry Weekend workshop at their farm at Ladybrand - Ed.)

In my teens, I recall, I used to accompany my dad on his early morning Saturday excursions in pursuit of steam trains chugging up a hill in the hope of capturing a good image.

Around 3 years ago as my business in Lesotho afforded me more time I took up photography and became a member of the Bloemfontein Camera Club which is 150 Km away. I so thoroughly enjoyed the AV Festival in Victoria West almost 2 years ago that I immediately joined the Pretoria AV Club and started planning my first AV. Since then I have made 3 AV's, each of which have achieved salon acceptances. I am currently busy with my fourth AV and hope to have it ready in time for the PE International Salon.

Liezel and I are fortunate to enjoy the wonderful scenery of the Eastern Free State every day as we live on a farm between Ladybrand and Clocolan.

We were fortunate to host the Cherry AV weekend in November last year where we met and spent a wonderful time with like-minded people.



I enjoy planning an AV as much as making it. I also enjoy watching work of other AV makers and get inspired by their passion and creativity. I am extremely frustrated by the lack of interest from other photographers in committing to make at least one AV. I strive to encourage AV making amongst as many fellow photographers as

possible.

I have become passionate about AV making and would really like to start focusing on life stories which can impact viewers in a powerful way to get a social message across.

I use all the brands everyone loves to hate! Wings software, shoot with Nikon and drive Land Rover. [I can just hear all the cheers!] Last year, together with my Pharmacist and keen bird photographer friend, Cassie du Plessies, we established a Photographic club in Ladybrand where we now have around 25 regulars, a few showing interest in becoming AV Makers.

(Len is an active committee member and it was his idea to launch the "I can do it in 1" exchange. In spite of his strange brand choices, Len has made some memorable AVs. Thanks Len, for sharing this with us ! Ed.)

National AV Congress 2014 in De Rust

This promises to be a great opportunity for all AV enthusiasts to get together with like-minded photographers. Full details are on www.pssa.co.za .

In closing, may I urge you to give the "1 minute" exchange a go ! It will be a FUN challenge ! No winners, no losers.

Eric Thorburn APSSA

Editor wenderic@absamail.co.za

email: avmakerssouthafrica@gmail.com

web: <http://av-makers-south-africa.wikispaces.com/>

facebook: <http://www.facebook.com/AVMakersSA>